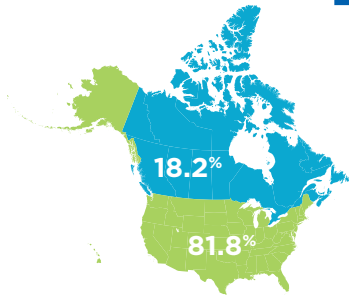


# FRANCHISE INDUSTRY

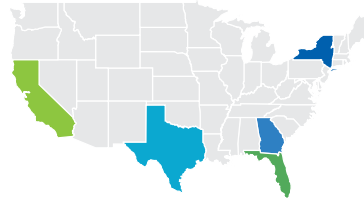
## SNAPSHOT



**4,033** ACTIVE FRANCHISE CONCEPTS IN NORTH AMERICA

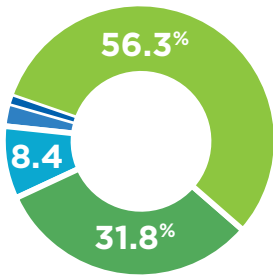


**FRANCHISOR HEADQUARTERS LOCATION**  
**U.S. - 3,300**  
**Canada - 733**



**TOP 5 U.S. STATES WITH MOST HEADQUARTERS**

- 1. California - 512**
- 2. Florida - 382**
- 3. Texas - 253**
- 4. Georgia - 165**
- 5. New York - 141**



**PRIMARY INDUSTRIES**  
**Service-Based - 2,270**  
**Foodservice - 1,283**  
**Retail - 337**  
**Lodging - 116**  
**Conglomerate - 27**

**TOP 5 SUBCATEGORIES**

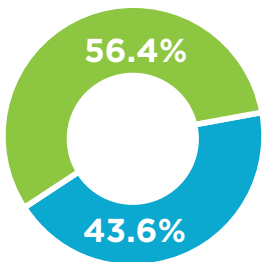
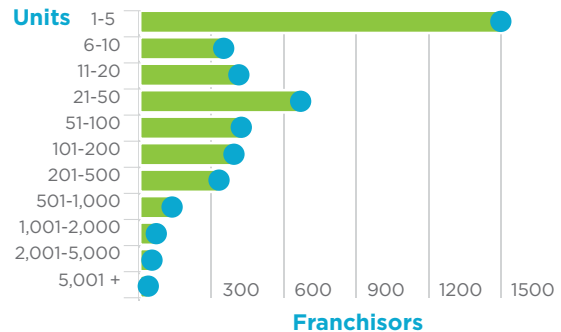
- 1. Fast Food Restaurants - 528**
- 2. Sit-Down Restaurants - 456**
- 3. Health & Fitness - 380**
- 4. Maintenance Services - 313**
- 5. Services-General - 238**

**AVERAGE NUMBER OF FRANCHISED UNITS**



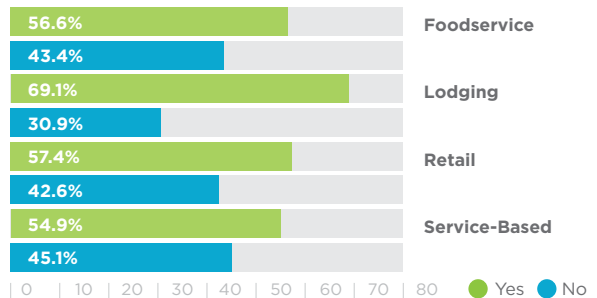
**Total Units - 247.9**  
**Franchised Units - 236.1**  
**Company-Owned - 33.5**

**FRANCHISORS BY TOTAL NUMBER OF UNITS**



**FRANCHISORS WITH PUBLISHED ITEM 19s**  
**Published - 913**  
**Didn't Publish - 705**

**ITEM 19 SUBMISSION BY PRIMARY INDUSTRY**



Source: World Franchising Network's 2016 Franchisor Database Breakdown - An Exhaustive Analysis of Over 4,000 Active North American Franchise Systems. Alison Mackey, Author; Annie Barbarika, Senior Editor; Rob Bond President. ©World Franchising Network, Inc. Used with permission. worldfranchising.com

